

2022/2023 SEASON

NORTHSTAR TEAM FOUNDATION

ANNUAL REPORT



NORTHSTAR™
TEAM FOUNDATION

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Introduction Letter

Dear Donors, Supporters, Family, and Friends,

Every year I am blown away by our community's support and generosity and this past year was no exception. Your trust allowed The Northstar Team Foundation to be innovative and provide the ancillary resources to the athletes and coaches on the Northstar Ski and Snowboard Team.

We made a meaningful impact on the future of our next generation of athletes by helping to support their growth, development, and success.

Over the last 10 years we have developed an understanding of the resources needed for athletes to be successful and for the coaching staff to be the best in the industry.

- We have developed a scholarship portfolio that creates equitable access to high-quality, impactful ski and snowboard experiences regardless of their circumstances.
- A training arena that services all our athletes; Creating early season snowmaking, and a dedicated hill space..
- Year round training, called our Hybrid program; Creating a career pipe line for our dedicated staff and consistent training for our athletes

The Northstar Team Foundation is anchored in the notion that we can achieve greatness on and off the hill. I am grateful to be part of this community. Together we will continue to identify the resources that are needed and build upon our current success.

Thank you for your support,
Amy Warren
Northstar Team Foundation
Executive Director

Providing the resources to reach ones highest potential



Athlete Development



Scholarships



Training Arena



Hybrid Program

Hybrid Program

Providing dedicated funds to support the growth of athletes and opportunities for coaches. By investing in our coaches we are investing in the future.

Goals for the program

- Consistency in training for our athletes
- Year round support for Team Families
- Career pipeline for coaching staff

2

Full Time coaching staff -
May through October

7

Part Time staff - providing a
career pipeline and training
opportunities

Hybrid P&L (May-Sep)		ACTUAL
Summer Hybrid Program Fees/Camps		\$ 106,980
Payroll (Salary)		\$ (73,333)
Payroll (Hourly - Camps)		\$ (31,870)
Worker's Comp		\$ (4,774)
General Liability (Camps)		\$ (4,252)
Strength Training		\$ (3,850)
Employee T&E (Camps)		\$ (92,078)
Total Profit/Loss		\$ (103,177)

"Good coaching not only helps athletes improve their skiing/riding, but also to learn how to be great people and contribute to their community. By dedicating funds to support the coaches, we have created year round opportunities in the sport and developing high quality staff that trust in our vision and each other" - Aaron Atkins, Northstar Program Director

100 %

Of athletes that participated in dry-land training received podium awards and reached their personal goals

Scholarships

\$85K	\$18K	\$22K	\$18K	\$18K
Total	Financial Based	Coach Fund	Performance based	Epic Promise in-kind Grant

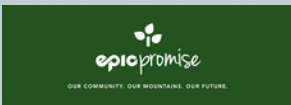
"Overall, snowboarding has not only helped me feel confident and motivated for the next level of progression as an athlete and student, but it has taught me how to be an extremely focused, determined and motivated person. Deliberate and specific goal setting, visualization, listening intently to my coaches and pushing through discomfort are tools that I have learned and have helped my progression to meet my goals." -NSST Athlete

30%

Funds were distributed to financial needs based scholarships

28

Athlete scholarships were awarded tuition and year round opportunities



Epic Promise in-kind grant supported NTF to bridge the gap for students who have been part of local programming such as Boys and Girls Club and SOS to pursue season long opportunities with Northstar Teams

Community Grants that support our scholarship program

"The support from Epic Promise, Martis Camp Foundation, Tahoe Mountain Resorts Foundation and Truckee Tahoe Airport allows us to provide opportunities for local Truckee kids to pursue a sport that sometimes seems out of reach," said Amy Warren, Director of Northstar Team Foundation. "We are grateful for their commitment to empowering young athletes in our community."



NORTHSTAR TEAM FOUNDATION COMPETITION TRAINING ARENA

TIMELINE OF SUCCESS



2015/2016

Vision of training arena

Tree removal to widen Loggers and construction of the arch as you enter the arena

2016/2017

Upgrade of snowmaking.

NTF and Northstar combined resource to upgrade snowmaking on Loggers and purchase and install 5 fan guns .



2017/2018

Began the vision of expanding arena

Began the fundraising to homologate and incorporate Hornets Nest and Surprise as part of the training arena

2018/2019

Re Grade of the straights.

NTF supported a regrade of the straights in order to open the jump line earlier and have the run open for earlier early season training .



2019/2020

Additional Snowmaking

Surprise and Hornets nest snowmaking project compted! Allowing for the arena to open top to bottom



**2020/2021
Additional Snowmaking**

purchased 4 fan guns for the 1/2 pipe!



2021/2022

Improving infastructre to support staff

Repurposed the Comstock lift shack to become our new timing shack

**2022/2023
Summer**

Goals

Fan gun towers, dirt work on Hornet's Nest, Trampoline instillation for dryland training, tree clearing at the top of surprise, upgrade timing shack to include a space for

Resources = success



Alpine

Divisional Finals U10-U18 - 33 Podiums of 66. NSST collected 50% of podiums where 10+ Teams participated.
 1st athlete from NSST to qualify for U14 Whistler Cup International Competition
 Podiums and recognition at the Regional and National Level

Snowboard

USASA Nationals - 18 podiums in 4 age groups
 USASA Northern CA - Too many to count and representation at the Rev Tour
 Futures Tour - 1 podium
 Rev Tour (North American Cup) - Multiple top 10's

Moguls

Divisional - Incredible success and program growth to 45 athletes
 Jr Nationals - 12 athletes qualify - Top 15 results
 US Nationals - 1st time in history to send 2 athletes from NSST with 1 finishing in 16th for the duals

Park/Pipe

USASA Nationals - qualified 15 athletes

Mountain Exploration

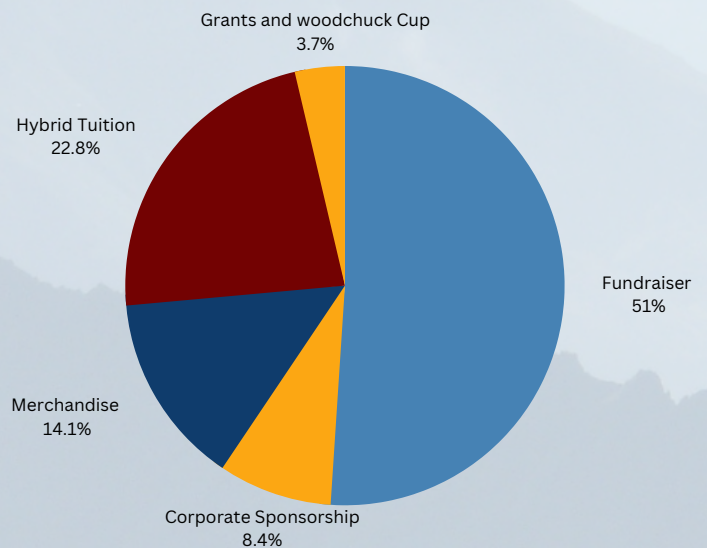
8 athletes participated in Junior patrol program, All athletes participated in backcountry awareness and honed in on skills

All Mountain

Woodchuck cup: Providing opportunities to experience competition

	Northstar Team Foundation Expenditures	BUDGET	% SPEND
1	NTF Hybrid Program	\$ (229,446)	51%
2	Athlete Development/ARC	\$ (72,750)	16%
3	Coach & Program Development	\$ (14,403)	3%
4	Ski Facility Capital Improvements	\$ (45,000)	10%
5	Scholarship	\$ (66,560)	15%
6	Admin & Insurance liabilities	\$ (25,200)	6%
	Total	\$ (453,360)	100%

Revenue



Our Sponsors



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