

# NORTHSTAR TEAM FOUNDATION



NORTHSTAR  
TEAM FOUNDATION

ANNUAL  
REPORT  
2024/25

INFO@NORTHSTARTEAMFOUNDATION.ORG  
HTTPS://WWW.NORTHSTARTEAMFOUNDATION.ORG

## Introduction

### Our Mission

The Northstar Team Foundation supports the athlete's journey by fostering a community where each athlete has the opportunity to reach their potential in sport and in life.

The Northstar Team Foundation diligently directs its funds towards a wide array of initiatives that promote holistic growth within the athletic community. The Foundation supported over 500 athletes in the 2024-25 season. These athletes attended competitions locally, nationally, and internationally.

The foundation's commitment to the athletic community extends beyond just physical resources; it also emphasizes personal development and well-being. In addition to the facility expansion of the training arena, the Northstar Team Foundation organizes various programs aimed at enriching the overall experience of its members.



# A Note From Our Chair

Dear Northstar Teams families,

As Chair of the Board of Directors, I am grateful for the opportunity to continue building on the work of the leaders who came before me. The Northstar Team Foundation has always thrived because of the dedication of its leaders, volunteers, and community, and I want to take a moment to recognize that legacy.

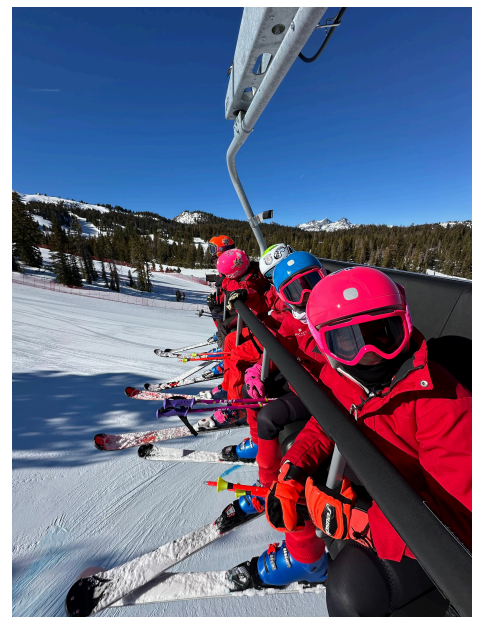
In particular, I would like to thank Amy Warren, who served as our Executive Director for three years. Alongside Aaron Atkins (Teams Director), they put many of the programs and structures in place that continue to support our athletes today. While Amy moves on to her next chapter, we remain deeply appreciative of all she has done.

The Foundation also benefits from the energy and commitment of the team we have today: coaches, staff, board members, and families who make our mission possible. This year we continue to celebrate progress both on and off the mountain through scholarships that make training accessible, the Coach-in-Training program that nurtures future leaders, and gatherings that strengthen the bonds across our community.

Thank you for your generosity and commitment to the Northstar Team Foundation. Because of you, we are creating opportunities, mentorship, and meaningful connections that will carry forward for years to come.

With gratitude,

Tobi Adamolekun - Northstar Team Foundation Board Chair



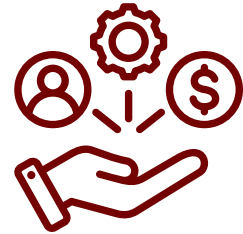
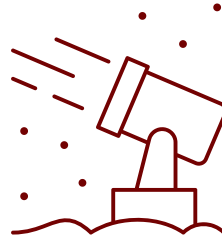
# 2024/25 Accomplishments

## \$510K - Board-Approved Funds

Athlete & Coach Scholarships

Training Arena Improvements

Athlete & Coach Resources



### REVENUE SOURCES

- 50% Donations
- 31% Hybrid Camp Tuition
- 10% Merchandise Sales
- 8% Fundraising Events
- 2% Grants & Sponsorships

### BUDGET USES

- Hybrid Program
- Athlete Development
- Coach Support
- Scholarships
- Capital Improvements

### BUDGET ALLOCATIONS

- % Hybrid Program
- % Scholarships and Coach Support
- % Athlete Dev. & Facility Improvements
- %. Resources

### LIFETIME ACCOMPLISHMENTS

- \$3.5M in Board-Approved Funds Since 2013
- 300 Scholarship Athletes
- \$250K(?) in Coach Support
- \*Money put into capital projects?

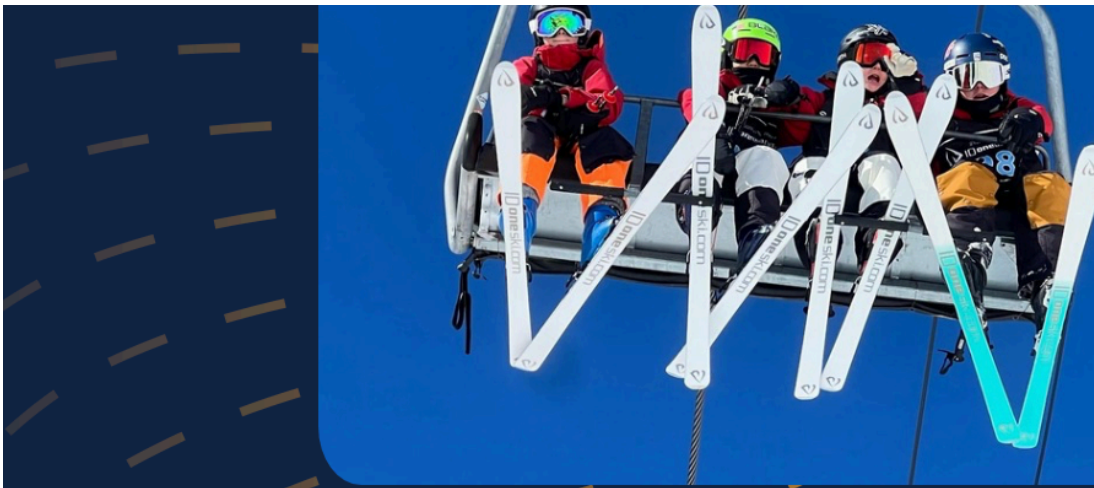
### LIFETIME HIGHLIGHTS

- Only dedicated training arena in Tahoe Basin
- Scholarship portfolio supporting coaches and athletes
- Identification and provision of necessary resources
- Designed and implemented an Athlete Resource Center

### 2024/25 HIGHLIGHTS

- Provided educational seminars for parents with performance mindset coach Krista Haskell
- Hosted on-hill Teams community ski/ride days, parent gatherings, and a large community-based celebration
- Supported a Junior Ski Patrol Program
- Supported a Junior Coach Program





## Off-Season Programming

This program provides dedicated funds to support year-round, consistent training for athletes and opportunities for coaches. Offerings include camps at Mt Hood, Mammoth, and Palisades, as well as local dryland conditioning.

This program allows Northstar to align with US Ski and Snowboard guidelines around age-based athlete development, while providing more consistent employment and career opportunities for coaches.

## FY 2025 Accomplishments

SUMMER/FALL 2024

<b>Athlete Training Days Offered</b>	609
<b>Total Athletes Served</b>	89
<b>Scholarships Awarded for Off-Season Programming</b>	\$15,000

· All disciplines provided the US Ski and Snowboard recommended off-season on-snow training days for all stages of athlete development, including FIS level athletes.

Alpine, Mogul, and Snowboard provided fall training camps in Europe, a new achievement for the organization.



# Scholarship Funds

\$40,000 Awarded to Athletes

50 Athletes Supported

\$25K for Coach Training & Certifications

## Community Grants that Support Scholarships

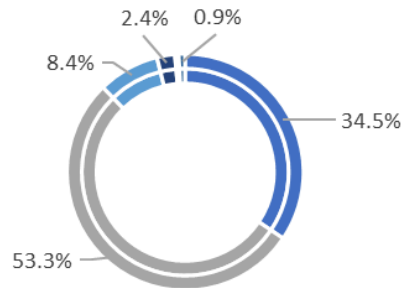


# Financials at a Glance

## FY2025 Income Statement

	\$ Amount	% of Total
<b>Revenue</b>		
General Fund Donations	\$ 235,639	34.5%
Hybrid Program Camp Tuition	364,345	53.3%
Fundraiser Events	57,549	8.4%
Net Merchandise Sales	16,734	2.4%
Interest Income	3,567	0.5%
<b>Total Revenue</b>	<b>\$ 677,834</b>	<b>99.1%</b>
In-Kind Donations	6,000	0.9%
<b>Total Reach including In-Kind Donations</b>	<b>\$ 683,834</b>	<b>100.0%</b>
<b>Expenses</b>		
Hybrid Program	\$ 400,468	56.0%
Athlete Development/ Athlete Resource Center	32,418	4.5%
Coach & Program Development / Direct Scholarships	41,106	5.8%
Race Arena Improvements & Training Equipment	161,958	22.7%
Staffing, Admin & Insurance Liabilities	72,579	10.2%
<b>Total Expenses</b>	<b>\$ 708,528</b>	<b>99.2%</b>
Non-Cash Grants	\$ 6,000	0.8%
<b>Total incl. Non-Cash Allocations</b>	<b>\$ 714,528</b>	<b>100.0%</b>
<b>Net Income / (Loss)</b>	<b>\$ (30,694)</b>	

## Foundation Revenue



- General Fund Donations
- Hybrid Program Camp Tuition
- Fundraiser Events
- Net Merchandise Sales
- In-Kind Donations/Camp Credits

## FY'25 Scholarships and Grants

Winter Tuition/ Financial-Based	\$ 21,396	45.4%
Summer Camp / Performance-Based	14,000	29.7%
Epic Pass Grants	6,000	12.7%
Coaches and Program Development	5,710	12.1%
<b>Total</b>	<b>\$ 47,106</b>	<b>100.0%</b>

# Thank You to Our Sponsors and Supporters

